



**AMERICAN  
POTASH  
CORP.**

AMP: CSE

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## NEWS RELEASE

### American Potash Announces Market Making Agreement

**Vancouver, B.C., August 16, 2017:** American Potash Corporation (the “Company”) (AMP:CSE) is pleased to announce that it has entered into a market making agreement (the “**Agreement**”) with ACON Actienbank AG (“**ACON**”), a market maker based in Frankfurt, Germany, whereby the Company engaged ACON to provide market making services (the “**Market Making Services**”) on the Frankfurt Stock Exchange on behalf of the Company. In consideration for the Market Making Services, the Company has agreed to pay a fee in the amount of EUR 5,000.00 plus VAT (if applicable) on a quarterly basis. The term of the Agreement is for a period of 12 months and will be extended for an unlimited period if it is not terminated.

“We are very pleased to form this relationship with ACON. Having dedicated Market Making Services will not only enhance the Company’s profile with European investor networks, but will also ensure that investors in Europe get the best possible trading spreads”, stated Rudy de Jonge, CEO.

The Company’s shares are currently trading on the Frankfurt Stock Exchange under the symbol 2P31 and WKN number A2ADR1.

#### On behalf of the Board of Directors

“Rudy de Jonge”

#### Rudy de Jonge, CEO

*Neither the OTCQX nor the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.*

*Statements in this press release other than purely historical information, including statements relating to the Company’s future plans and objectives or expected results, are “Forward-Looking Statements” within the meaning of Section 21E of the United States Securities Exchange Act of 1934, as amended and Canadian securities laws. Forward Looking Statements are based on numerous assumptions and are subject to all of the risks and uncertainties inherent in the Company’s business, including risks inherent in resource exploration and development. As a result, actual results may vary materially from those described in the Forward Looking Statements.*

*Key assumptions upon which the Company’s forward-looking statements and information are based include: the price of potash will rise and not fall significantly; the Company’s ability to secure new financing to continue its exploration and development activities; there being no significant changes in the ability of the Company to comply with environmental, safety and other regulatory requirements; the Company’s ability to obtain regulatory approvals in a timely manner; and the Company’s ability to achieve its growth strategy. These assumptions should be considered carefully by readers. Readers are further cautioned that the foregoing list of assumptions is not exhaustive. Although the Company believes that the assumptions on which the forward-looking*



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*statements or information are made are reasonable, based on the information available to the Company on the date such statements were made, no assurances can be given as to whether these assumptions will prove to be correct.*